

NPPL: TURNING PRECISION FARMING INTO PRACTICAL FARM SOLUTIONS

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MAIN CHALLENGE/ OBJECTIVES

Farmers often face fragmented knowledge, varying digital skills and high investment thresholds. NPPL overcomes these barriers through a multi-actor approach, bringing together farmers, researchers and advisors to exchange experiences, share practical knowledge and jointly develop effective precision-farming solutions.

MAIN RESULTS/ OUTCOMES

Through a multi-actor approach, NPPL connects farmers, researchers, technology providers, policymakers and educational partners. Together, they test and improve precision-farming applications under real farm conditions. This cooperation accelerates knowledge exchange, reduces adoption barriers and supports practical innovation.

**PRACTICAL IMPLICATIONS / RECOMMENDATIONS**

NPPL is built around a multi-actor collaboration in which farmers, researchers, technology providers, policymakers and educational partners work together to accelerate precision-farming adoption. Farmers test innovations under real farm conditions, while researchers provide independent expertise and technology providers support implementation. Experiences, data and lessons learned are continuously shared through field demonstrations, study groups, meetings and communication activities. Policymakers are involved to better understand opportunities and barriers for adoption, while educational institutions help disseminate knowledge and train future users. This collaborative approach ensures that innovations are jointly developed, evaluated and improved, creating practical solutions that are relevant, feasible and widely applicable.

GEOGRAPHICAL LOCATION

It is a national project for farmers across the Netherlands

FURTHER INFORMATION

This is the link for the national website: <https://www.proeftuinprecisielandbouw.nl/>



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