

GREEK INNOVATION BOOTCAMP: BRINGING FARMERS, ADVISORS, AND RESEARCHERS TOGETHER TO EXPLORE SMART CROP FARMING AND COLLABORATIVE SOLUTIONS

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Bringing smart farming closer to farmers

MAIN CHALLENGE/ OBJECTIVES

The Greek Innovation Bootcamp, hosted at the Agricultural University of Athens in Greece, aimed to bring together farmers, advisors, and researchers to discuss Smart Crop Farming solutions, focusing on improving their accessibility and practical use while supporting farms of all sizes and encouraging the adoption of diverse innovations.

MAIN RESULTS/ OUTCOMES

All stakeholders were highly engaged and enthusiastic about the discussions and shared innovative ideas aimed at bringing Smart Crop Farming closer to farmers and advisors, strengthening collaboration and adoption. The winning pitch introduced a smart, low-cost incubator for on-site autonomous production of beneficial insects.

PRACTICAL IMPLICATIONS / RECOMMENDATIONS

For the Greek Innovation Bootcamp, interdisciplinary teams were formed, including producers, advisors, and researchers. Participants selected from the thematic areas identified during the Greek network meeting, which included: supporting low-cost Smart Farming solutions for small farms, facilitating the adoption of Smart Farming technologies, strengthening advisory and support services, and connecting producers with technology providers and experts.

The Bootcamp combined structured collaboration with mentoring. The teams took part in initial discussions, followed by two hours of group work with 15-minute mentoring sessions from experts and one additional hour of preparation. Each team presented its idea through 15-minute presentations, followed by questions from the jury, and the winner was announced.

Participants reported a high level of satisfaction, highlighting the value of hands-on collaboration. The mentoring helped improve the initial ideas.



GEOGRAPHICAL LOCATION

Athens, Greece

FURTHER INFORMATION

Mentors: Vasilis Psiroukis, Sofia Mouseti, Olga Kriezi, Jury: Vasilis Psiroukis, Sofia Mouseti, Olga Kriezi, Anna-Selini Petropoulou, Alexandra Dangklidi. Coordinated by the AUA team for TechCoach: Georgina Finou, Olga Kriezi



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