

NETWORK MEETINGS ON SMART CROP FARMING: A MULTI-ACTOR PERSPECTIVE

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MAIN CHALLENGE/ OBJECTIVES

The network meetings often focused on the main challenges affecting the adoption of Smart Crop Farming. Small farms may have limited capacity to invest in new technologies and can face difficulties in adapting available solutions to their specific needs. Access to reliable information and local technical support also remains limited.

MAIN RESULTS/ OUTCOMES

The meetings highlighted the value of demonstrations and peer-to-peer learning in supporting the uptake of Smart Crop Farming. Small-group discussions can help participants better understand available solutions and assess their technical, practical and economic relevance for different farm contexts.

PRACTICAL IMPLICATIONS / RECOMMENDATIONS

Knowledge exchange activities should preferably involve small groups and bring together farmers, advisors, and technology experts. This format encourages active participation and makes it easier to discuss how a solution works and whether it is suitable for a specific farm context.

Whenever possible, these activities should include practical demonstrations, and consider the participation of researchers when necessary.

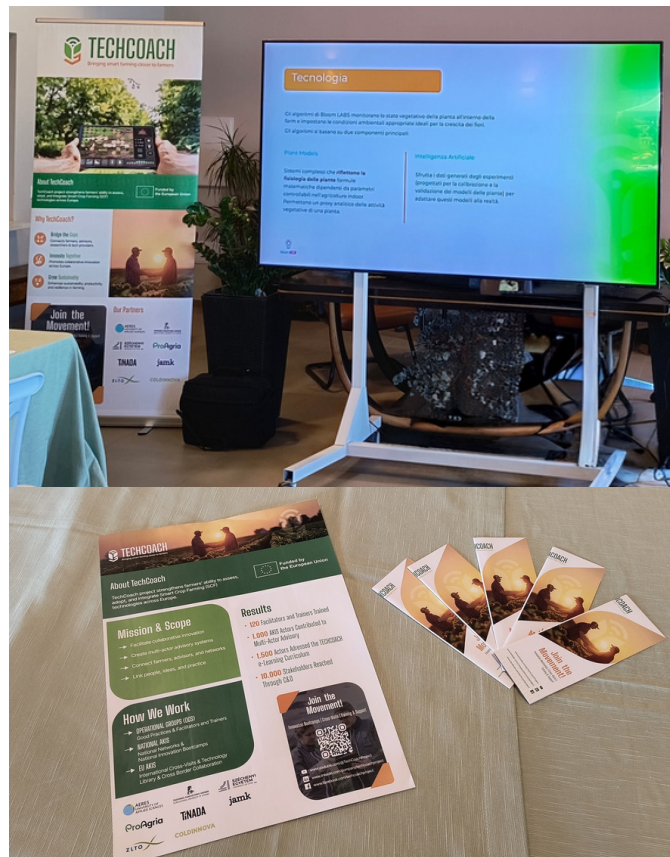
Seeing a technology in use can increase farmers' interest and help them understand its benefits, limitations and possible costs. Before presenting a solution, organisers should identify the main needs and priorities of the farms involved. This helps focus the discussion on technologies that can provide clear practical or economic value.

A further recommendation is to establish a regular and trusted local channel where farmers and advisors can access information on new solutions and receive support. This could take the form of a platform, advisory service or local contact point.

Operational Groups provide a useful model because they bring together different professionals through a co-creation process. Their experience shows that solutions are more likely to be effective when they are developed and adapted with the direct involvement of producers.

GEOGRAPHICAL LOCATION

Sardinia, Apulia, Piedmont, Campania, and Lazio - Italy



FURTHER INFORMATION

<https://www.techcoachproject.eu/>



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